



Press Release For Immediate Release

Greenfields 'Honest Milk' Pastry Chef of the Year Award to Recognise Culinary Excellence Amongst Asia's Best

World Gourmet Summit 2014 Features Dishes from Internationally-Renowned Chefs Powered by Greenfields Milk and Mozzarella Cheese

Singapore, 26 March 2014 – Greenfields Milk will present the award for the region's Pastry Chef of the Year at the closing event of the 18th World Gourmet Summit. The award, named the Greenfields 'Honest Milk' Pastry Chef of the Year, will be presented as part of the World Gourmet Series Awards of Excellence held on the 5th of April, 2014 at Singapore's Suntec City.

As an official gastronomic partner for the World Gourmet Summit 2014, Greenfields Milk is supplying milk and mozzarella cheese to the various participating restaurants and respective demonstrations taking place during the two-week event.

"This award recognizes outstanding skills, recipes and artistry among *patissiers* in the region," said Jan Gert Vistisen, Head of Sales and Marketing, AustAsia Food Pte Ltd. "The line-up of finalists for this year's competition includes chefs who are among Asia's most recognised culinary professionals and hail from renowned establishments across the continent. We're pleased to lend the Greenfields' name to such an exciting contest and impressive collection of chefs."

The winner of the award in 2013 was Frederic Chateau from Galaxy Macau. This year's competition brings together five chefs from across Asia for consideration. The finalists include:

- Matthew Yves, Mandarin Oriental Hong Kong
- Anthony Poh, Crown Macau Hotel and Casino, China
- Gunther Wolfsgruber, MGM Macau, China
- Joanne Yeong, Le Cordon Bleu College of Culinary Arts, Malaysia
- Giovanni Lurig, JW Marriot Hotel, Bangkok

Greenfields Milk goes through a single pasteurization process and is sealed fresh at the Greenfields fully-integrated dairy farm in East Java, Indonesia. In keeping with the company's promise to produce 'Honest Milk', Greenfields delivers the best quality milk that is fresh and free of milk solids, additives, preservatives and hormones.



“We are delighted to serve as an official partner of the World Gourmet Summit 2014, sponsor this prestigious award, and help promote culinary excellence in Singapore, Southeast Asia and beyond,” added Gert Vistisen. “The Greenfields ‘Honest Milk’ Pastry Chef of the Year award embodies our core commitment to the best quality and highest standards, and we look forward to this year’s award-winner being crowned at the conclusion of the World Gourmet Summit 2014.”

The World Gourmet Summit 2014 began on 26 March and concludes this Saturday, 5 April. The Greenfields ‘Honest Milk’ Pastry Chef of the Year award is one of five regional awards being presented on the night. There will also be 24 additional awards in the Singapore category.

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About Greenfields

For over 15 years, Greenfields Milk has provided Southeast Asia with the freshest milk available - and has done it the 'Honest' way. With the knowledge that happy cows make great milk, our state-of-art farm facility in the beautiful highlands of East Java, Malang, Indonesia is home to over 6,000 Holstein cows that are ethically treated and scientifically managed by a team of veterinarians and nutritionists. These happy cows produce an average of 27 million liters of fresh milk a year. Our fully-integrated dairy farm also ensures that Greenfields Milk is delivered faster and fresher, right to your supermarket and your fridge, in keeping with our promise of delivering 'Honest Milk'. Producing 'Honest Milk' is a reflection of the company's promise to provide only the best quality milk that's fresh and completely free of additives, preservatives and hormones. We also have our own brand of mozzarella cheese which is made to a classic Italian recipe and held to the same high standards. We distribute our products all around Southeast Asia, including Cambodia, Hong Kong, Indonesia, Malaysia, Myanmar, Philippines and Singapore. For more information, visit us at www.greenfieldsmilk.com.

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