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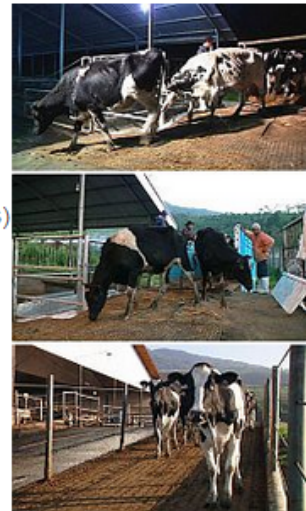
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GREENFIELDS MILK WELCOMES 1,200 NEW HOLSTEIN HEIFERS

📅 08 July, 2014 📍 ACN Newswire 👁 38

Singapore, July 8, 2014 – (ACN Newswire) – The expansion plans which will see Greenfields Milk significantly grow its production capacity are officially underway. Greenfields Milk's head of farm operations and his team went to Australia in late May to select in a stringent process the first team of 600 heifer (pre-milking cows) from a breeding station in Udera, Melbourne.

Having selected the ideal heifers, the team was successfully transported by air cargo from Melbourne, Australia to the integrated dairy farm facility in East Java, Indonesia. A second team of 600 cows are expected to arrive in East Java in August.





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"This is a milestone and an exciting time for Greenfields Milk," said Jan Gert Vistisen, Head of Sales and Marketing, AustAsia Food Pte Ltd. "As the demand for fresh milk and dairy has grown across Southeast Asia, so too has Greenfields Milk. We look forward to welcoming these 1,200 heifers to their new home, beginning this period of significant growth for Greenfields, and continuing to provide the highest quality and freshest milk to Southeast Asia."

Currently home to over 6,000 Holstein cows, the East Java site is set to expand and grow in the near future to enable Greenfields Milk to better meet growing milk and dairy demand across Southeast Asia. This acquisition of 1,200 new cows is the first step in the expansion plans for Greenfields Milk which is set to more than double its annual milk production within the next two years.

To ensure their products are delivered to consumers as fresh as possible, Greenfields Milk undergoes a single-pasteurisation process and is sealed directly at its integrated facility in Gunung Kawi, East Java, Indonesia. In keeping with the company's promise to produce 'Honest Milk', Greenfields Milk is always completely free of milk solids, additives, preservatives and hormones.

About Greenfields

For over 15 years, Greenfields Milk has provided Southeast Asia with the freshest milk available – and has done it the 'Honest' way. With the knowledge that happy cows make great milk, our state-of-art farm facility in the beautiful highlands of East Java, Malang, Indonesia is home to over 6,000 Holstein cows that are ethically treated and scientifically managed by a team of veterinarians and nutritionists. These happy cows produce an average of 27 million liters of fresh milk a year. Our fully-integrated dairy farm also ensures that Greenfields Milk is delivered faster and fresher, right to your supermarket and your fridge, in keeping with our promise of delivering 'Honest Milk'. Producing 'Honest Milk' is a reflection of the company's promise to provide



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