



Jan Gert Vistisen
Head of Marketing and Sales
AustAsia Food Pte Ltd, Singapore

Jan's personal goal is to see Greenfields milk meet the lifestyle needs of the Asian urbanite. He was appointed Head of Marketing and Sales in October 2011 and works with Greenfields teams in Singapore, Indonesia, Malaysia and Hong Kong to deliver the freshest milk to its customers. With more than 20 years of experience in the consumer goods industry in Asia, he appreciates the region's high demand for quality products. Jan has helped develop new Greenfields products, such as a range of Greenfields Mozzarella cheese, made from fresh milk from the Greenfields dairy in Malang, Indonesia, to a classic Italian recipe.

Before joining Greenfields, he was Regional Manager for consumer healthcare company Ferrosa Asia Pacific, and was also the country manager for East Asiatic Company in Singapore, Taiwan and Indonesia.

Jan holds a Bachelor of Business Administration from the East Asiatic Company's in-house business school. He was born in Denmark, is a Singapore Permanent Resident, and is married with three children.