



**Edgar Collins**  
**CEO, AustAsia Food Pte Ltd**

Edgar Collins grew up on a farm in Papua New Guinea and has made it his life's work to ensure that Greenfields customers enjoy nothing but the highest quality milk, and to help them empower their active, urban lifestyles. He and his partners founded the company in 1997. In the years since, he has worked with the Greenfields team to ensure the highest product hygiene and safety standards, and is proud that Greenfields has consistently met the high benchmarks set for it. The firm has gone from strength to strength, and today has close to 6,000 cows at its Malang, Indonesia dairy. The company has also grown from its Indonesian home pasture, to serve the needs of food service customers and consumers in many major Asian markets. Today, it has expanded its product line with its new addition of cheese. Edgar has also set his sights on entering the China market. The company currently has two farms in operation, and a third currently under construction. He is currently based in Shanghai, and is married with four children.